

Advertising Opportunities Spec Sheet

Ad Type	Ad Space Size (pixels)	Format	Max File Size	Animation Allowed	Audio
Banner Advertising Partner, Login, CEU, Pending CEU	1000w x 200h px	Animated GIF, PNG, JPEG	Standard Creative – 60k per frame Animated GIF - 250k	Yes, GIF 15 seconds or less	No
AO Weekly Enews Ad	1200w x 338h px	JPEG, PNG	Standard Creative – 90k	No	No
Right Side Banner	300w x 600h	JPEG, PNG	350k	No	No
Premier Ad	230w x 215h px expanded size: 740w x 215h px	JPEG, PNG	Standard Creative – 90k	No	No
Value Ad	300w x 250h px	GIF, JPEG, PNG	Standard Creative – 90k	Yes	No
Video Spotlight	320w x 240h px widescreen videos will be adjusted to fit format	1080 HD	—	Yes, video 3 minutes or less	Yes
Course Spotlight	Space features company logo, course title, presenter name, and link to the course details on the homepage and continuing education landing page.				

Creative support for ad development is available.
Final approvals and deadline dates will be provided to ensure timely process.

LEARN MORE

Contact us with questions about ad specs.

Emily Fogleman, Sales Marketing Coordinator

emily.fogleman@continued.com | 586-747-8287

AUDIOLOGYonline

